



NEWSLETTER

Recap: Interski General Assembly - Vail, April 4-10, 2025

The 2025 Interski General Assembly in Vail was a resounding success, thanks to the exceptional organization by the PSIA-AASI team and the local organizing committee. Delegates enjoyed warm hospitality, memorable events, and a productive week set against the stunning backdrop of Vail.

Throughout the week, delegates had the opportunity to experience Vail Mountain firsthand, guided by local legends and national team members. They explored the demo slopes, lecture facilities, and got a feel for the village's charm and infrastructure.

Highlights included a lively Pizza Night at Blue Moose and a heartfelt evening spent dining in the homes of local families—an experience that stood out as a true highlight of the week.



The schedule also offered ample time to discover Vail's lodging options—key considerations as preparations begin for Interski 2027.

On April 8, Interski held its General Assembly, marking an important moment in the organization's ongoing development.

The attendees were reminded of the current Interski mission to provide platforms in growing snowsports for all, while doing so in a sustainable, professional and fiscally responsible way.

This includes:

- Creating and providing more platforms for idea sharing and networking at all levels.
- Creating content, gathering, summarising, and disseminating information.
- Promoting snowsports and our members.
- Managing resources effectively and bringing new stakeholders.

Connect

 www.interski.org

 [Interski_international](https://www.instagram.com/Interski_international)

 [Interski International](https://www.facebook.com/InterskiInternational)

 [@interskicongress](https://www.youtube.com/@interskicongress)

The vision for 2027 is to continue the collaborative approach to social media and our website involving the nations and pillar associations, growing our resources including the many videos found on the Interski YouTube channel, and partnering with new and valuable stakeholders to achieve big goals.

We were quite excited by the overwhelming support we received for this vision and that the current elected members of the Interski Presidium (the President and two Vice Presidents) were elected for another 4 years!

Members of the Presidium:

- President: Eric Sheckleton
- Vice President: Stéphane Cattin
- Vice President: Petar Yankov
- President ISIA: Vittorio Caffi
- President IVSI: Jerzy Kaliski
- President IAESS: Dieter Bubeck
- President Organizing Committee: Jeff Lifgren
- General Secretary: Peter Mall



Interski 2027

While working on our many priorities and projects, the work and collaboration continues with the 2027 organizing committee focused on holding the most amazing Interski Congress in our history.

This Committee consists of the various content experts in PSIA-AASI, the President of Interski, and leaders within Vail Resorts and the Vail Community. This committee meets regularly, both virtually and in-person, and is addressing the many logistical and aspirational goals for this event.

Please visit the [2027 Congress page](#) on [Interski.org](#) for the latest information, including prices, dates and more.



CHAIR EXECUTIVE

Jeff Lifgren, PSIA-AASI CEO
Beth Howard, Vice President and Chief Operating Officer Vail Mountain
Mike Imhof, CEO Vail Valley Foundation, President Birds of Prey OC
Chris Romer, CEO Vail Valley Partnership
Mia Vlaar, Vail Marketing Board
Russell Forest, Town of Vail Manager
Kent Logan, Donor
Dave Schuiling, PSIA-AASI Director of Education
Greg Willis, Senior Director Skier Services, Vail Mountain
Eric Sheckleton, Interski Presidium President

ADVISORY

Francis Do, Vail Mountain Ski School
Brian Nolan, Beaver Creek Resort Company Board of Director
John Garnsey, former President Vail Resorts
Chris Jarnot, former President Vail Resorts

COMMITTEES

Administration
Ceremonies & Events
Conference Curriculum
Environment
Lodging and Travel
Marketing
Municipal Services
PR/Media Management
On Mountain
Volunteers
Community Collaborator

Laura Duff, PSIA-AASI Event and Meeting Manager
Sarah Franke, Senior Vice President Vail Valley Foundation
Dave Schuiling, PSIA-AASI Director of Education
Markian Federshuk, CEO Walking Mountain Science Center
Ruth Demuth
Katherine Fuller, PSIA-AASI Director of Marketing and Communications
Jeremy Gross, Town of Vail Special Events
Rachel Levitsky, Senior Communications Manager Vail Mountain
Shawn Carney, Vail Mountain Director of Events
Jen Mason, CEO Vail Ski Museum
Kim Brussow, Vail Valley Partnership

OC Committee Manager Laura Armstrong, PSIA-AASI Special Projects



Official Theme Explained

Interski looks ahead to adapt and continually strive to be better, do better. From pushing technology to enhancing learning methodology, we are focused on a sustainable professional and personal lifestyle.

The Interski community welcomes everyone to snowsports. In the spirit of snowsports for all, the future is inclusion and creating pathways for all. Interski 2027 invites the world to explore, learn and belong to a community passionate for adventures on snow.

The relationships built through sharing and learning are transformational and life changing. We look forward to sharing the joy of snowsports as we welcome the world to Vail, Colorado for Interski 2027.

Online Seminar Series

We are excited to continue our collaboration with IAESS on the online seminar series.

On **June 4, 2025, 5pm CEST**, Dr. Pete Allison from Pennsylvania State University and IAESS VP, and Dave Schuiling PSIA-AASI Director of Education & Credentialing, IAESS Board will speak to **Articulating the Skills of Snowsports Educators**.

This webinar will show how snowsports instructors can communicate their skills to wider audiences. It introduces frameworks linked to the UN Sustainable Development Goals and the World Economic Forum, encouraging participants to reflect on educator training systems and explore ways to raise their profiles nationally.

Register [here](#) to join the show!



IVSI Elections

IVSI held their elections during their General Assembly in Dolni Morava, Czech Republic on March 20, 2025. We congratulate all presidium members on their role.

Members of the Committee

- For President: Dipl.-Ing. Jerzy KALISKI (PL)
- For Vicepresident: Prof. Dr. Dr. Rudolf LEBER (AT)
- For Vicepresident: Thomas BRAUN (DE)
- For country representative: Michel LENAERTS (BE)
- For country representative: Pavel KRNAC (CZ)
- For country representative: Chris Exall (GB)
- For country representative: Sissel R ASTRUP (NO)



INTERSKIVAIL 2027